

Using P.A.R.

Participatory Action Research in Media Studies:
Social Justice in Three (or More) Dimensions

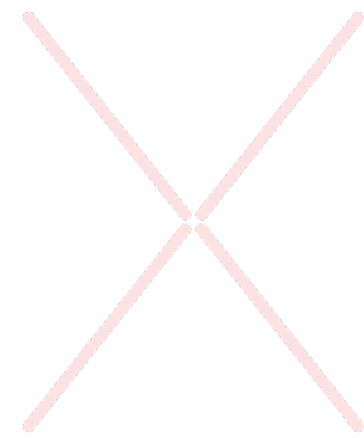


Diversity & Inclusion



Practical, accessible solutions

- Production crews – creative & technical roles vs. coordination & administration
- Gender, ethnicity, disability, socioeconomic class, nationality, orientation, etc.
- Education, networking, hiring, retention, upward mobility, mentoring



Practical Outcomes

- Open access
- Usable and effective
- Understandable, adaptable, teachable



Participant driven

Community buy-in
Democratic model

Action oriented

Interventionist
Interpretive
Linked to policy

Recurrent stages

Action
Reflection

Sustainable

Tools that last
Skills that are transferable

Participatory Action Research

<https://www.dur.ac.uk/socialjustice/toolkits/participatoryaction/>

Examples



PASAR

Asylum seekers, refugee status, or undocumented / no recourse to public funds.



Dangerous substances

Person newly diagnosed with HIV / AIDS



Safety Soapbox

South Walsall Area Health Action Zone
Working Together to Create Change

Participation Arts and Social Action in Research

<http://fass.open.ac.uk/research/projects/pasar>



Visual Studies

Andrew Irving

Dangerous Substances

<https://doi.org/10.1080/14725861003606753>



FIGURE 3.1–3.4. Approaching the Baumgartner District Health Center; entrance to the Baumgartner District Health Center; reception area at the Baumgartner District Health Center; chairs in the waiting room outside HIV/AIDS clinic.



FIGURE 4.1–4.4. Walking along 9th Ave away from the clinic; passing liquor store walking down 9th Ave; crossing road on the way to W. 23rd St; junction of 9th Ave, walking into W. 23rd St.

Sex Work
Now

Maggie O'Neill
Rosie Campbell

Safety Soapbox

South Walsall Area Health Action Zone & Working Together to Create Change

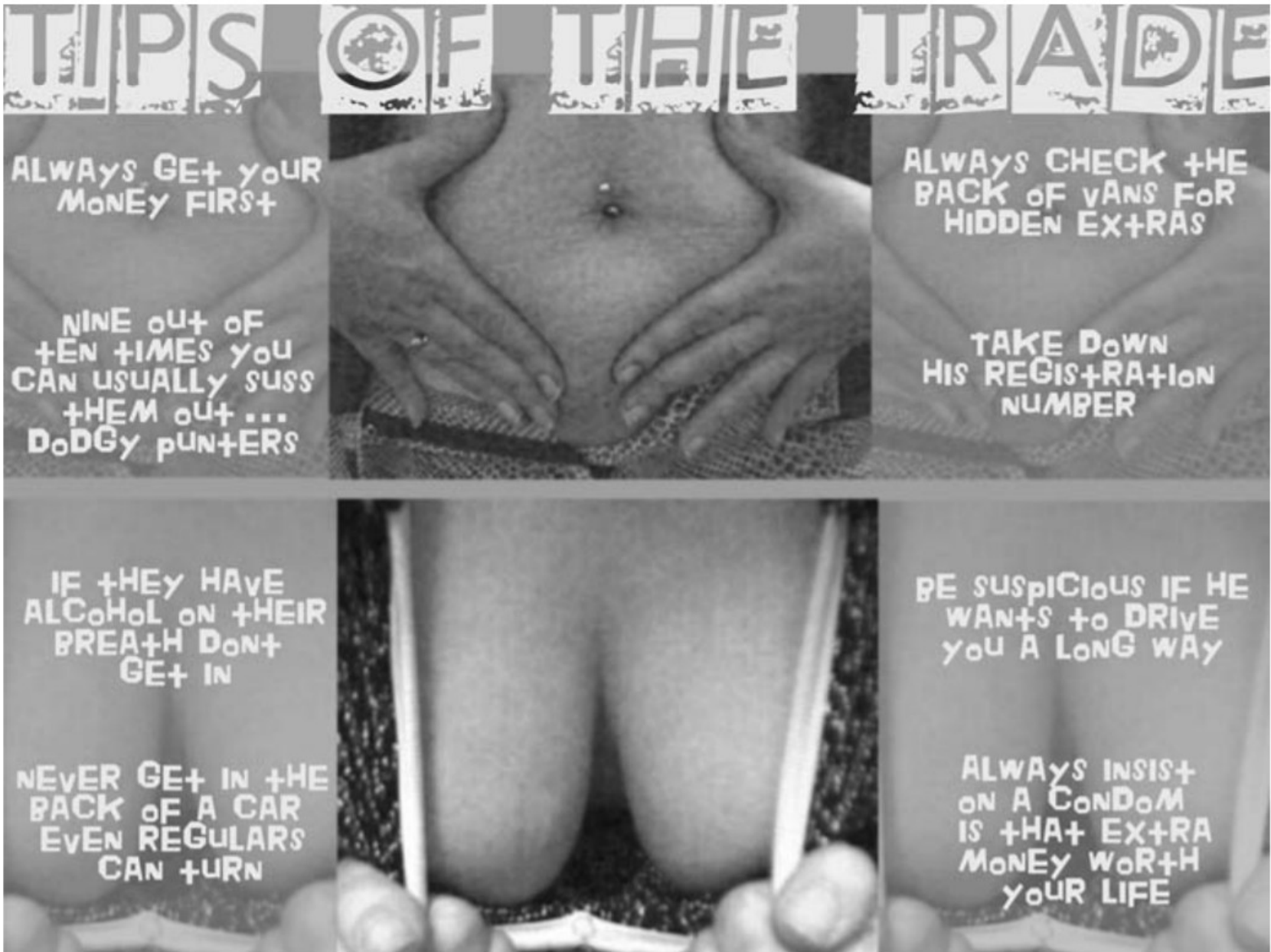
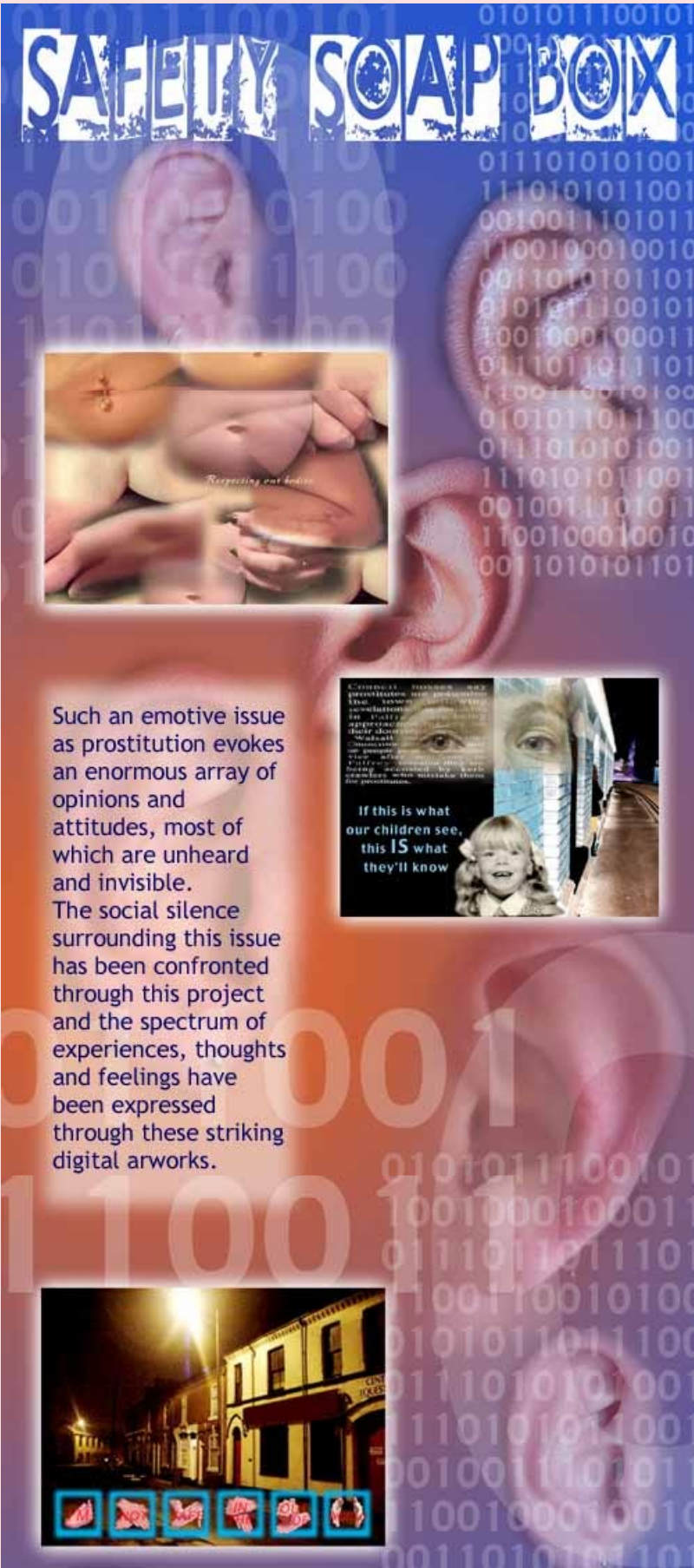
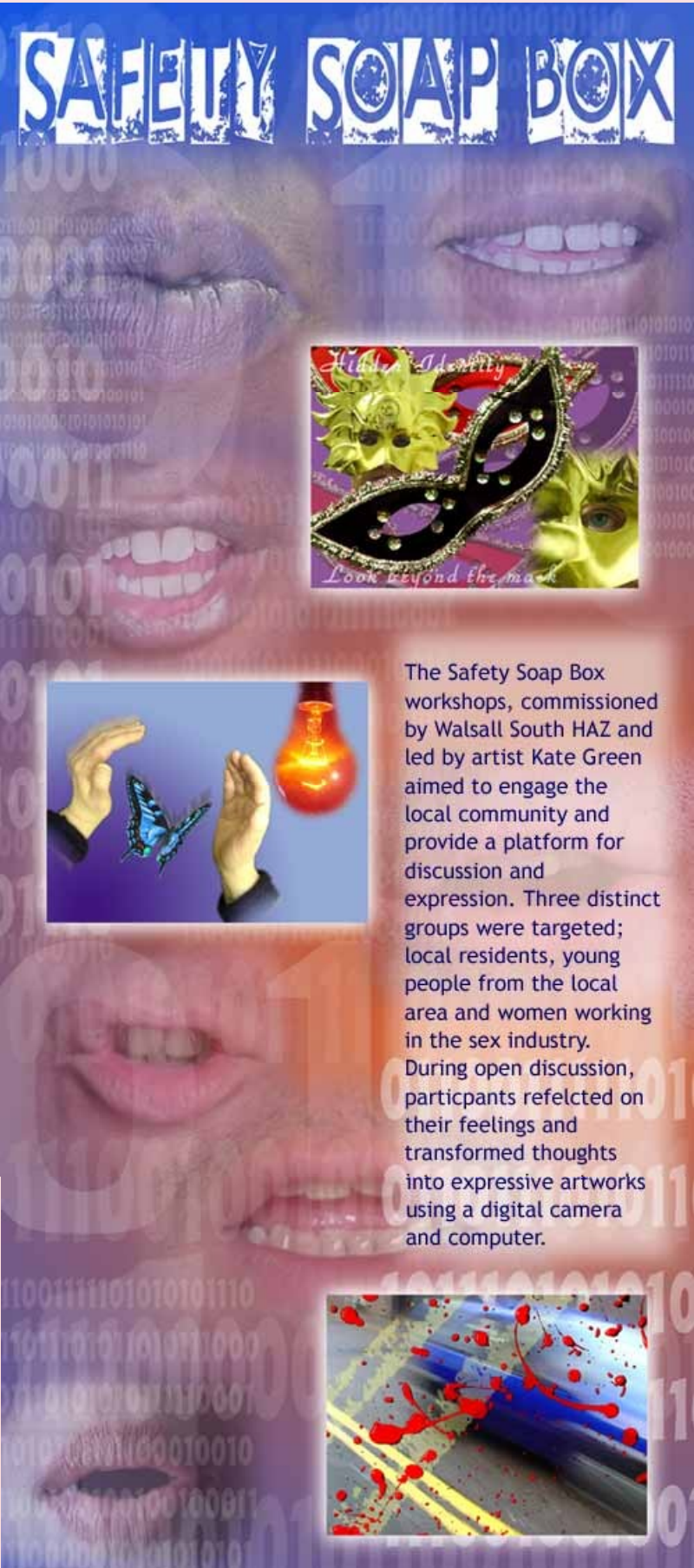
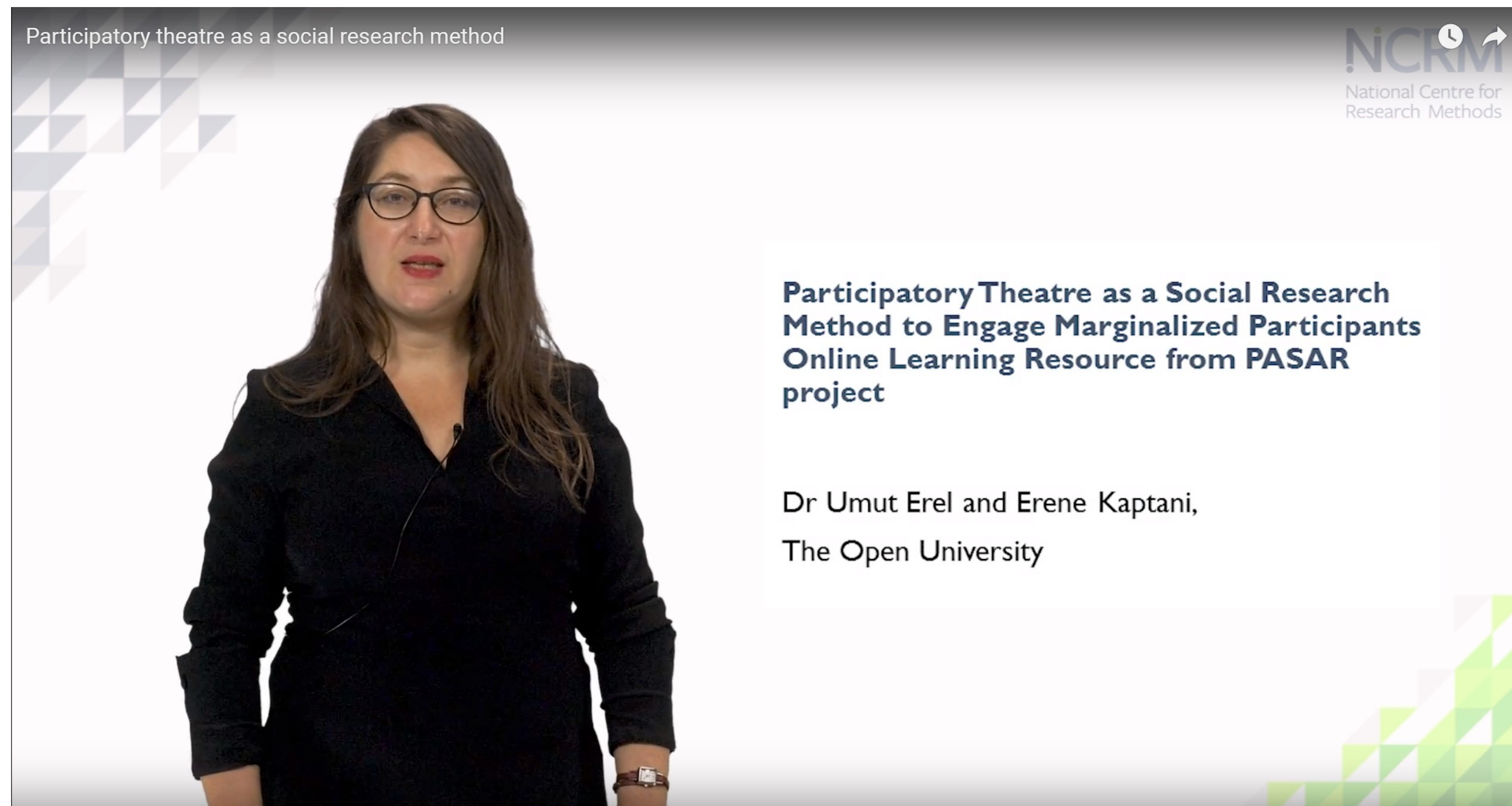


FIGURE 1

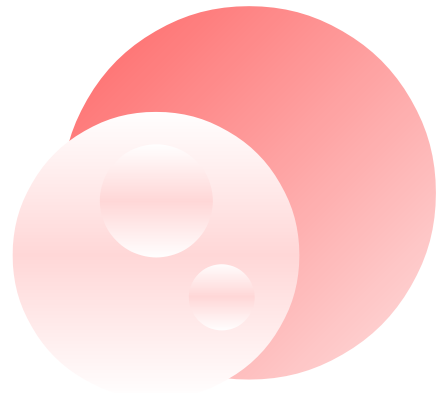


Sustainability & Training



https://www.youtube.com/watch?v=39OTnn_myrc

Media Research Potential



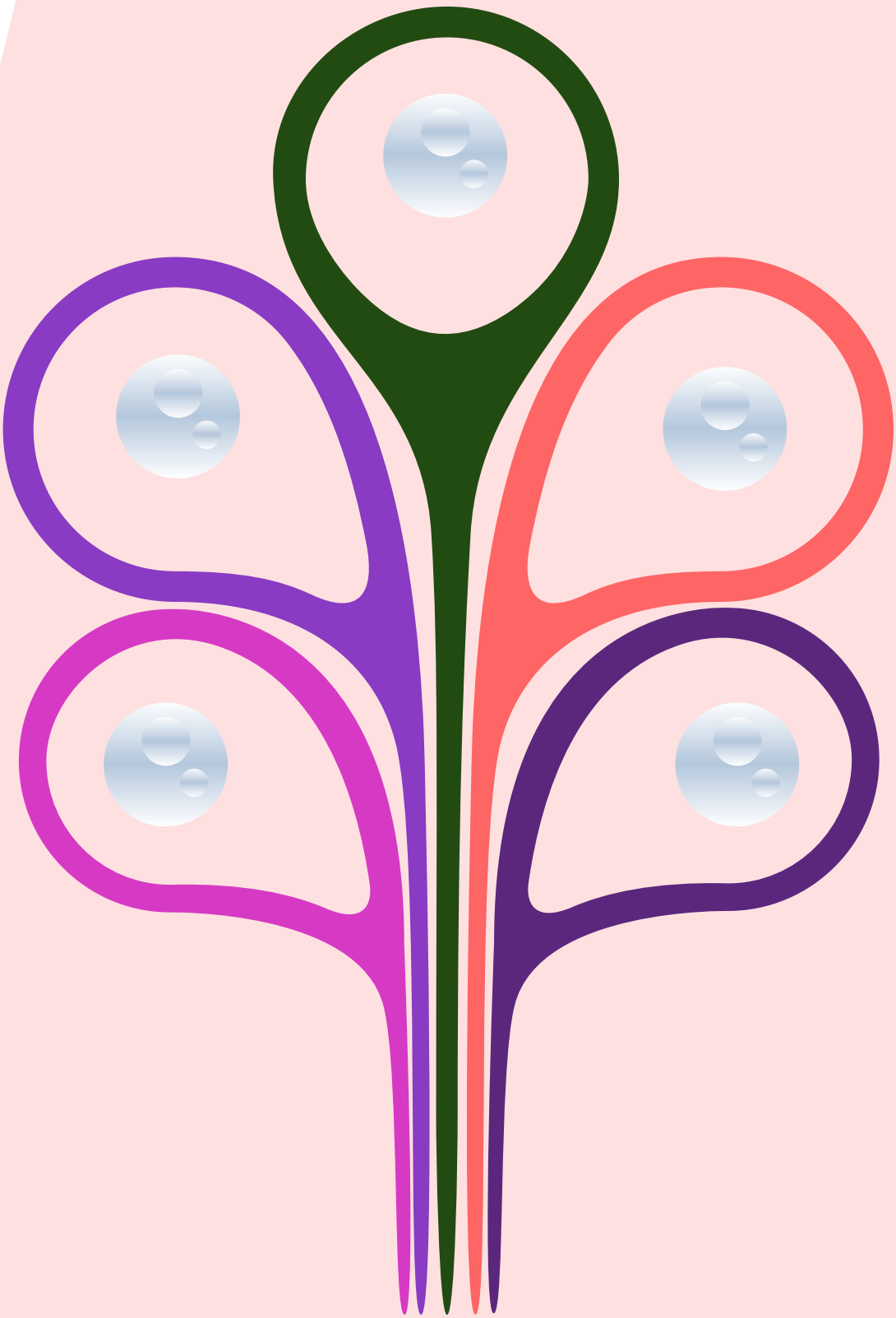
Theatre

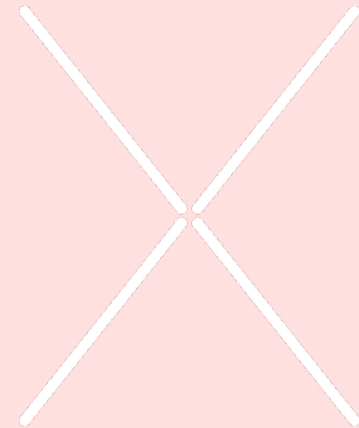
Film & Television

Galleries & Museums

Podcasting & Radio

Virtual Reality





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THANK YOU

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